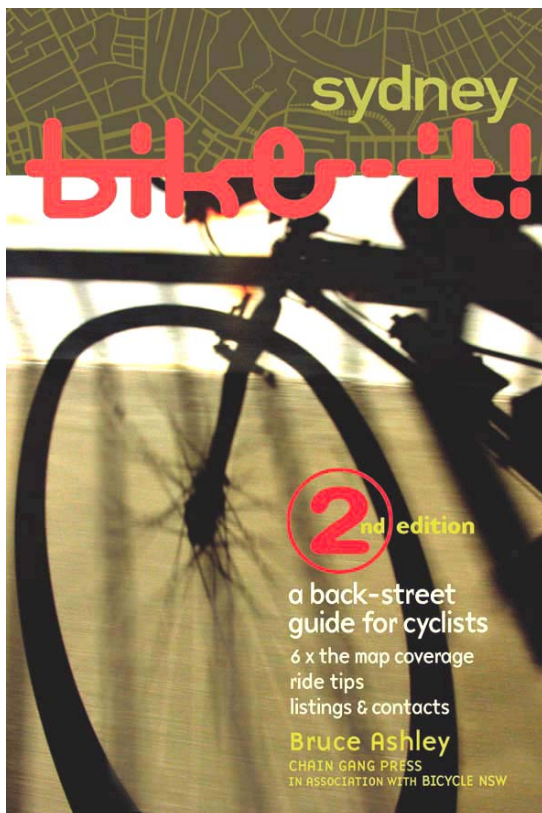




Publication Details for *Bike-it!*™ Sydney 2nd Edition



Title: Bike-it! Sydney (2nd Edition)

Subtitle: a back street guide for cyclists

Author: Bruce Ashley

Publisher: Chain Gang Press. To be released December 2005

ISBN: 0-9757988-0-4

Distribution: exclusively with Woodslane through selected bike shops, book shops, newsagents, outdoor and map shops, and online. RRP \$24.95 (inc. GST)

Format: book

Size and Pages: A5 size (148.5 x 210mm), section sewn, 96 pages, colour illustrations and maps throughout, gatefold rear cover with map legend

Cover: full colour gloss cover, spine imprint "Bike-it! Sydney 2nd Edition. Chain Gang Press"

Abstract:

Getting around Sydney on your own two wheels has never been easier thanks to *Bike-it! Sydney – a back street guide for cyclists (2nd Edition)*. This pocket-sized back-street guide and info book for Sydney cyclists is every cyclist's bible. Covering Sydney, the North Shore, Manly, the Eastern Suburbs, the Inner West and St George areas, *Bike-it! Sydney (2nd Edition)* features full colour maps, alternate routes, tips on riding in traffic plus the contact details for bicycle shops and bike groups.

This 2nd Edition of *Bike-it! Sydney* expands on the ground-breaking first edition which sold 3,300 copies in less than 2 years. The author Bruce Ashley (also author of *Cycling around Sydney*) has spent the last four years developing this latest edition to create an invaluable guide for both beginners and regular riders alike.

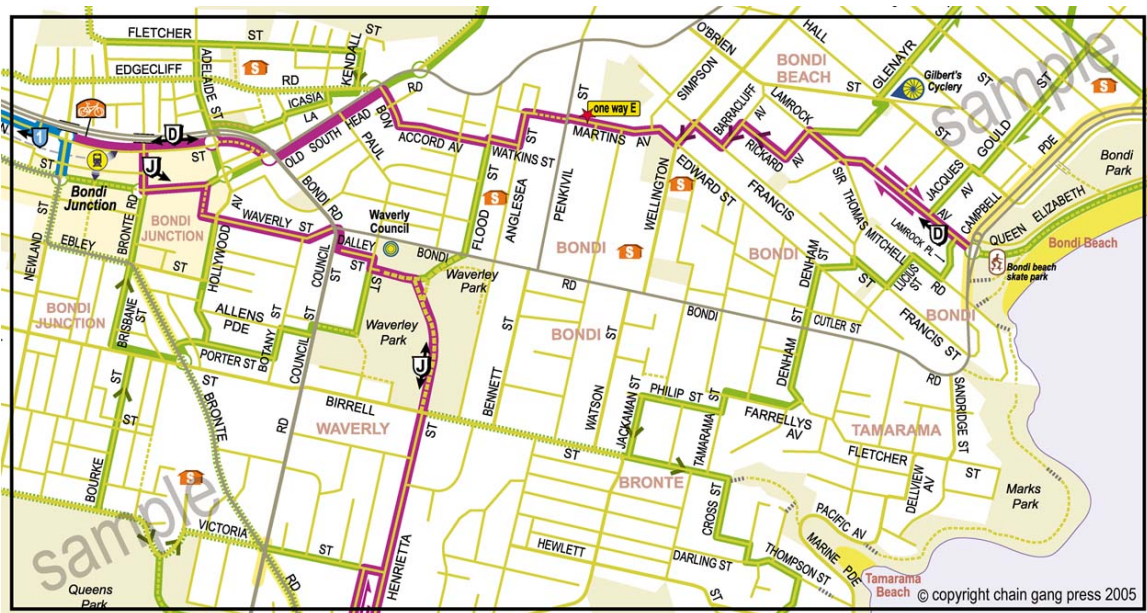
The first half of *Bike-it! Sydney (2nd Edition)* contains practical information to help you get about Sydney safely, know your rights on the road and on public transport and easily found important contacts within the bike community. The second half of the publication helps you to select the best route for your trip by providing suggested routes shown on



both regional scale and detailed street maps. You'll be able to easily navigate along the least hilly and least trafficked streets and find short-cuts you never knew existed. Plus, the suggested alternate routes take you to within a block of most destinations including schools, shops, work centres and CBDs, transport interchanges and train, ferry stops.

Highlights:

- totally updated edition, with six times the coverage of the 1st edition with inspiring and contemporary colour photos, graphics, and layout
- shows local route suggestions to place you within a block of all schools, shops and public transport connections and major centres within the map coverage



- regional maps showing map grid, topographic shading, connecting routes and longer distance recreational route suggestions
- ride tips and information to help getting started and riding in traffic and enlarged diagrams of complex intersections and features to more easily show the cyclists routes
- maps provide a variety of information including local and longer distance suggested routes, steep or hilly routes, cyclist hazard locations, CityRail, Ferry and Metro Light Rail routes and stations (plus cyclist/disability access), schools/colleges, Universities and TAFEs, police stations, hospitals, open space, car-share pods, and main street shopping precincts



- contacts and listings for bike shops, bike groups, government agencies etc. and latest advocacy and contact information
- bonus wall map route planner (A2 folded to DL size) via a tear-off subscription card contained in the book (see more at the “Wall Map Product Sheet”)

Other Information: please contact the publisher for sample spreads, map excerpts etc.

For Further information contact Chain Gang Press:

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or Post: Chain Gang Press, Attn Bruce Ashley, PO Box 525 Summer Hill NSW 2130